

AACP MINUTES

Council of Deans Business Meeting, Monday July 25, 2016, Anaheim, California

Call to Order:

Chair Robert A. Blouin called the meeting to order at 1:31 pm. A quorum was present with 113 of 138 colleges/schools of pharmacy in attendance.

Report of the Chair

Chair Blouin welcomed all in attendance. Chair Blouin reported that the Council of Deans committee and special project reports are available on the AACP website. Chair Blouin announced that time is reserved to discuss the hot topic issues in the open forum. He encouraged that the academy and schools to take notice on how fast paced changes are occurring today and the work that lies before us cannot be done alone. Chair Blouin also announced the list of new deans and dean changes at Colleges/Schools of Pharmacy (Appendix 1).

Report of the Secretary – Sharon L. Youmans (Secretary Designate)

COD Secretary Designate Youmans announced that Council of Deans minutes from the AACP Annual meeting July 13, 2015, National Harbor, MD are available in AJPE Volume 79 Issue 9 (2015) and the minutes from Council of Deans Business Meeting from the Interim AACP Meeting on February 21, 2016 in Tampa, Florida are available on the AACP Website under Governance/Council of Deans Meeting Agendas and Minutes. It was moved and seconded to approve both sets of minutes.

Report of the Immediate Past Chair on the Board of Directors Activities – David D. Allen

COD Immediate Past Chair Allen provided the following summary of actions by the AACP Board of Directors July 2016 meeting:

- The AACP Strategic Priorities are as follows:
 - 1) Enriching the Applicant Pipeline, 2) Creating a New Portrait of Pharmacists and Pharmacy Careers, 3) Innovation in Education and Practice, 4) Expanding Research & Graduate Education, 5) Sustaining Member Services/Programs, 6) Financial Sustainability, 7) People, and 8) Infrastructure/Technology/Knowledge Management.
- Membership requests from three schools that received pre-candidate status were approved at the

June meeting of the ACPE board of directors. The House of Delegates affirmed Associate Institutional Membership status for High Point University – Fred Wilson School of Pharmacy, Larkin Health Sciences Institute – College of Pharmacy, and Marshall B. Ketchum University – College of Pharmacy on Sunday; congratulations to these new member schools.

- Council leaders discussed the first opportunity to engage AACP members in a transformational change project affecting both education and practice and more information about this project to be shared later in the business meeting and in the next education session that follows the Council business meeting today. Immediate Past Chair Allen encouraged council members to respond to the call for champions for the project.
- The Council of Sections has released a toolkit and other resources to facilitate discussions and policy setting related to the management of issues associated with the use of medical marijuana. Resources will be disseminated in August via the AACP E-lert.
- The Board discussed at length the proposed Cooperative Admissions Guidelines, including the three provisions that seem most controversial, 1) the March 1 deadline for students to release all but one admission offer, 2) the initial \$200 hold deposit, and 3) the lack of enforcement of the guidelines. The Board recognized that there is still a need to listen to all sides of these issues at this meeting and once we return to our respective colleges and schools. The Board will take final action on the guidelines during the November 2016 meeting.
- The Board reviewed the strategic recommendations from the 2015-16 standing committees and hope that you have accessed these reports; they have been sent to delegates and are posted to the House of Delegates Annual Meeting resource page and will be published later this year in AJPE. Examples of the work initiated this year are 1) a draft set of Entrustable Professional Activities (EPAs) and 2) a pilot of a new membership affinity group model “the community of practice for those engaged in interprofessional education (IPE) and practice

development". More information about joining this IPE community will be sent to all members after the annual meeting.

- The Board reviewed the new AACP Strategic plan that will be voted on at the House of Delegates on Wednesday morning. In addition the proposed institutional dues increase to support the new strategic plan will be voted on during the Wednesday session.
- Despite losing PharmCAS and PCAT revenues of close to \$1 million annually for the last two years due to the applicant downturn, AACP is in a strong financial position. AACP has had large operating losses in FY15 and FY16. However, in the years that the applicant pool was robust we put over \$1.7 million in reserves. AACP now has over \$7 million in reserves, including \$600,000 in an endowed fund that aims to support the growing awards programs.
- AACP has invested heavily in the development of Professions Quest. Continued development has been put on hold pending the development of an appropriate business model.
- AACP will be issuing calls for members who might be interested in being considered for a seat on the American Society of Health-System Pharmacists (ASHP) Commission on Credentialing; the body that oversees residency programs on behalf of the profession. The board will forward two names to ASHP following the November board meeting. The deadline for submission will be mid-October.
- AJPE Editor Gayle Brazeau provided an update on various elements of the journal. Coming soon will be new instructions for authors and potential new manuscript categories. The editors are always looking for additional reviewers so please volunteer.
- The AACP Board met with senior staff and our appointees to the ACPE Board of Directors; the topics covered included:
 - Current issues coming from the Department of Education to hold accreditors to an even higher level of accountability; ACPE will be reviewed for continued Department of Education recognition in 2017.
 - The Entrustable Professional Activities project and their implications for curriculum, assessment and experiential education.
 - Achieving diversity aims across the academy.
 - Topline results from the April 1 survey of plans to meet the expectations of Standards 2016.
 - The AACP strategic plan and its top priorities.
 - Discussions with both the Department of Education and the Veterans Administration

(VA) in hopes of clarifying the eligibility of the graduates from candidate programs for residency positions and licensed pharmacist positions within the VA healthcare system.

Legislative Update and Advocacy – William G. Lang

Will Lang reported on the following issues:

- The legislative progress in the US Congress has been stagnant. There has been no movement to provide funding to support the work for addressing opioid abuse issues or the Zika Virus crisis.
- The Department of Education is proposing new regulations improve the oversight to clarify state authorization requirements for postsecondary distance education and placing students out of state. This does not apply to students outside of distance learning programs. These proposed regulations are different from NC-SARA that specifically address distance education and sending trainees to physical sites outside of the home state. Updates will be made available to the academy on a regular basis for continued information. All schools are to comply with their own state laws and regulations. NC-SARA does not include recruitment of students. Mr. Lang will look further to clarify for AACP if these regulations impact student recruitment.

Research and Graduate Education Update – Joan M. Lakoski

Joan Lakoski provided an update on the latest activity in the area of research and graduate education:

- This past year we had the highest number of faculty funding and extramural funding in schools has increased. There were 119 new investigator award applications and 14 recipients. We desire to develop strategies to identify and increase number of investigator awards. The program for fellows will be offered for the 2017-2018 year. We are now partnering with 44 funding agencies that have not previously worked with AACP. Science outreach is an important issue and a special thanks to the AACP staff for their efforts towards this cause.

Application Services and Recruitment Update – Jennifer L. Adams

Jen provided the council with an update on data presented at the 2015 annual meeting. Please review the detailed slides posted on the AACP website under Governance/Council of Deans. Specific highlights included:

- PharmDIRECT is launching August 31, 2016 for Fall 2017 enrollment with 8 programs. The process allows for applicants to use one application and

one set of materials to apply to multiple early assurance PharmD programs.

- PharmGRAD is launching September 20, 2016 for Fall 2017 enrollment with 8 graduate programs. This process allows applicants to use one application and one set of materials to apply to multiple degree programs offered by schools and colleges of pharmacy.
- PharmCAS launched July 12, 2016 with 126 participating programs. This process allows applicant to use one application and one set of materials to apply to multiple PharmD programs.
- For the 2015-2016 cycle the PharmCAS applicant pool was 16,454 and the estimated seats available was 12,450. For this cycle there were 1.32 applicants per seat.
- The profile of the 2016 PharmD entering class. GPA: Science 3.19 (↓0.02), Non-Science 3.56 (no change), Math 3.7 (no change) Cumulative 3.33 (↓0.02); 62.3rd percentile = Composite PCAT; Gender 61.6% Female, 37.15% Male, 1.25% declined to state (1% ↑ in female, 1% ↓ male); Underrepresented Minorities 18.3% (↑0.08%); U.S. Citizens 89.6% (↑1.7%).
- The *Pharmacy Is Right for Me* is a recruitment campaign supported by the Pharmacy Career Information Council (PCIC). The purpose of the campaign is to increase the pipeline and assist students to get accurate information about the pharmacy profession and career opportunities. The campaign website is being revamped, there are new and free materials, and a social media campaign presence on Twitter, Instagram, and Facebook.
- All colleges/schools are asked to appoint a recruitment champion to promote the profession first and the program second. Colleges/schools are asked to report recruitment activities back to AACP.
- Health professions week to take place the last week in September. There are a variety of activities each day including virtual fairs and interviews with a health professional.
- AACP is sponsoring a Virtual Pharmacy School Fair October 4 & 5, 2016 and a Virtual Grad School Fair on October 13, 2016.
- Please contact Jen and provide her with any ideas or suggestions related to recruitment efforts.

Update from United States Pharmacopeia (USP) Convention - Nelufar Mohajeri

Ms. Mohajeri discussed the major activities of the USP. She thanked the AACP staff representative to USP Lynette R. Bradley-Baker and Board of Trustees member Marilyn Speedie for their support. She discussed the USP is looking

at ways to improve public health and global health and partnering with others to strengthen these areas and looking at the impact on the public. USP is tailoring documents for pharmacy practice and advocating for quality. USP is developing 4 videos on careers beyond the counter for pharmacists that include career opportunities in government.

Committee/Task Force Reports

Nominations CommitteeDavid D. Allen

- Thanks and recognition to committee members: David D. Allen, Chair (University of Mississippi School of Pharmacy), Marc S. Abel (Rosalind Franklin university of Medicine and Science College of Pharmacy), Roger L. Davis (Lipscomb University College of Pharmacy), Diane S. Ginsburg (University of Texas College of Pharmacy), Pamela U. Joyner (UNC Eshelman School of Pharmacy), and Cindy D. Stowe (Sullivan University College of Pharmacy)

The Nominations Committee recommends the following individuals to be placed on the ballot for election of the **COD Chair-Elect 2017-2018:**

Evan Robinson (Western New England University College of Pharmacy)

Charles Taylor (Northeast Ohio Medical University College of Pharmacy)

Resolutions CommitteeRussell B. Melchert

- No resolutions

Pharmacist Recruitment and Admissions Task Force Kelly Smith

- Thanks and recognition of task force members: Wendy Cox (UNC Eshelman School of Pharmacy), Larry Calhoun (East Tennessee State University), Michael Crouch (Samford University), Lisa Lebovitz (University of Maryland), Wallace Marsh (University of New England), Charles Taylor (Northeast Ohio Medical University)

As a reminder – the Charge:

- Review and prioritize the recommendations of the 2013-2015 AACP Special Committee on Admissions
- Make specific recommendations to AACP and the academy to position us to meet the needs of the pharmacy workforce

Recommendations to AACP

1. Establish and implement a national marketing campaign to build awareness and clearly demonstrate

the value of the profession of pharmacy as the primary priority of the AACP Strategic Plan, including advocating for the pharmacist's contribution to interprofessional collaborative practice.

- a. Partner with pharmacy membership organizations, corporate pharmacy employers, PhRMA and private foundations to increase support and resources for these efforts.
 - b. Conduct a needs assessment to clearly articulate what member institutions are seeking to support their enrollment management aims.
 - c. Consider entrustable professional activities as a potential tool to illustrate the scope of the pharmacy profession (e.g., did you know a pharmacist does. . .).
 - d. Align national marketing efforts with local and regional pipeline initiatives to increase awareness of pharmacy as a profession.
2. Apply AACP resources currently dedicated to student affairs to recruiting students to the profession of pharmacy.
- a. Focus efforts on creatively engaging STEM students and their key career influencers in the K-12 and undergraduate populations.
 - b. Fund specific efforts targeting underrepresented minorities.
 - c. Dedicate resources to connect pipeline students with schools and colleges of pharmacy (e.g., host a network to refer interested students to local or regional pre-pharmacy clubs, publicize summer pharmacy camp programs and school open house events, develop a directory of PCAT test prep activities).
3. Refocus and rebrand current AACP activities geared towards student admissions to the broader enrollment management spectrum.
- a. Reframe the Admissions Workshop pre-session at the Annual Meeting to connect the major elements of enrollment management (e.g., pipeline initiatives, recruiting to the profession, preparing interested students to be successful applicants, connecting student success initiatives and assessment techniques to recruiting and admissions decisions).
 - b. Consistently provide programming from experts in pipeline programs and student recruitment, particularly from sectors or professions outside of pharmacy.
 - c. Undertake work regarding career selection, academic identity formation and academic

self-esteem in majority and minority students.

4. Identify enrollment management personnel as potential future members, and drive programming and services that meet their needs to support their institutional roles and influence their membership decisions.
 - a. Develop and deliver programs and services in a manner (e.g., asynchronous, distance technology) that better meets the needs of this cadre of professional staff.
5. Stimulate innovation and scholarly work in the area of enrollment management.
 - a. Collaborate with *AJPE* to develop enrollment management theme issues.
 - b. Develop an enrollment management resource center for www.aacp.org.
 - i. Disseminate practices that are vetted by an expert panel.
 - ii. Solicit and evaluate submissions that describe best practices.
 - iii. Develop competitions, awards or other programs that highlight best practices.
 - c. Create a national student competition to support the intent of recruiting students to pharmacy.
 - d. Create mechanisms to recognize excellence in recruiting students to the profession.
 - i. Develop a framework by which schools and colleges of pharmacy can annually designate a recruiting champion (non-employee or full-time staff member) who brings value to the recruitment process. Provide formal recognition (e.g., certificate of commendation) to recipients.
 1. Profile the recruiting champion in AACP publications, communications, or programming geared towards enrollment management personnel.

Recommendations to the Accreditation Council for Pharmacy Education

6. Include the comprehensive term "enrollment management" in accreditation standards.
 - a. Standard 14 (Student Services) – require that student services personnel involved in managing the institution's enrollment process have credentials and experience that have prepared them for their respective roles.

- b. Standard 16 (Admissions) – expand the definition of enrollment management (key element 16.1) beyond balancing available resources with numbers of enrolled students.

Recommendations to Schools and Colleges of Pharmacy

7. Processes within schools and colleges of pharmacy to recruit and admit pharmacy students should be conducted by student affairs personnel that are trained in enrollment management.
8. Schools and colleges of pharmacy should focus their efforts on recruiting students to the profession of pharmacy, while continuing to engage in collaborative efforts within the pharmacy academy, pharmacy profession and other healthcare professions to attract potential applicants to healthcare and STEM-related fields.
 - a. Institutions should purposefully approach each public and outreach activity as an opportunity to advocate about the profession of pharmacy on a local level (e.g., service learning activities, student organization events).

Old Business – Robert A. Blouin

There was no old business to be discussed.

New Business – Robert A. Blouin

There was no new business to be discussed.

Installation of 2016 – 2017 COD Officers – David D. Allen

The COD Administrative Board was installed by David Allen. The new officers are Natalie Eddington, Chair (University of Maryland), Anne Lin, Chair-elect (Notre Dame of Maryland University), Bob Blouin, Immediate Past Chair (UNC Eshelman School of Pharmacy), and Sharon Youmans, Secretary (UCSF)

Remarks 2016-2017 COD Chair – Natalie D. Eddington

Chair Eddington thanked the Council for the Honor to be COD Chair. She provided remarks on the following activities for the coming year:

- The joint **COF/COD Task force** on Accelerating Change in Pharmacy will continue its work.
- As part of the Task Force's work a **Catalyst Team** for the JCPP's Pharmacist Patient Care Process (PPCP) has been created to promote the integration of the PPCP into practice and pharmacy curriculum. The team will create the urgency to make changes in healthcare. The

team will develop strategies to help create social communities within the academy to implement change. The Dean's of each school is being asked to make a commitment to identify champions for this initiative and for all schools to teach and assess the PPCP model by 2018. Anne Lin (Notre Dame University of Maryland) will serve as co-chair of the Catalyst Team

- **COD Task force on Population Health** has been formed and the goals are to:
 - Engage a series of stakeholders –health systems, payers (governmental and private) and primary care practices- to define what are the needs of these entities in population health and pharmacy's role from THEIR perspective.
 - Define the role and tasks for pharmacy care in health systems and primary care practices to address population health. Create practice profiles and examples of successful models.
 - Determine financial and sustainability model for integration of pharmacy care in population health. (Value proposition and value opposition).
 - Determine the knowledge, skills and attitudes needed for the pharmacy workforce to meet the needs of this new practice model.

Open Forum Topics – Open Microphone – Robert A. Blouin

Strategic Plan – Comments

- Aligning dues increases to the strategic plan is answering past questions regarding dues increases and what is the new funds being used for. Resources are needed to carry out the priorities of the strategic plan.

Admissions Traffic Rules

- Enrollment management – request for administration, faculty, admissions staff make sure that students feel cared about rather than be considered as a number. Changing the culture that we want students to be successful. Add a humanistic quality to the process.
- More information on budget. What programs can be cut to balance the budget?
- Detailed implementation document outlining the strategic plan. Budget built with finance committee to fund first two priorities. 50% of the dues increase to cover the priorities.
- Budget impacted by decreased numbers of applicants in PharmCAS
- What are we trying to solve with cooperative admissions process? What are the guidelines aimed to achieve. Students asked to place down large

deposits making early decisions. Met to set up trafficking rules (Cooperative Admissions Guidelines) to protect our applicants.

- Cooperative Admissions Guidelines: Some schools have limitations based on large university rules around admissions and decisions made about transfers.
- Cooperative Admissions Guidelines Point of clarification: still movement after the March 1st deadline. Student can decline an offer after March 1st.
- Cooperative Admissions Guidelines: Private institutions – eating the cost of administration of the applicants once the student has accepted an offer.

- Cooperative Admissions Guidelines: What is the enforcement?
- Cooperative Admissions Guidelines: What is the AACP's obligation to support the schools? Is it the business to be there for the students? Trying to prohibit the ability of schools to admit students may backfire in decreasing funds for the schools to support them.

Adjournment – Robert A. Blouin

The meeting was adjourned at 3:28 pm.

Respectfully submitted,

Sharon L. Youmans, University of California San Francisco,
COD Secretary

Appendix 1. New Deans and Dean Changes (July 2016)

CEO Deans:

- Debbie C. Byrd, Pharm.D., MBA, BCPS, Dean, East Tennessee State University
- Renae J. Chesnut, Ed.D., MBA, BS Pharm, Dean, Drake University
- Henry Cohen, Pharm.D., Dean, Touro College of Pharmacy
- Stephen J. Cutler, Ph.D., Dean, South Carolina College of Pharmacy
- Robert DiCenzo, Pharm.D., Dean, Shenandoah University
- Edward Fisher, PhD, RPh, Dean, Marshall B. Ketchum University
- Kip Guy, Ph.D., Dean, University of Kentucky
- Kem P. Krueger, Pharm.D., Ph.D., Dean, University of Wyoming
- E. Paul Larrat, MBA, MS, Ph.D., Dean, The University of Rhode Island
- Serrine S. Lau, Ph.D., Dean, Wayne State University
- Jeffrey Lewis, Pharm.D., Dean, Palm Beach Atlantic University
- Lisa Lundquist, Pharm.D., Dean, College of Health Professions, Mercer University (Ted Matthews is Dean of the College of Pharmacy)
- George MacKinnon, RPh, Ph.D., Dean Medical College of Wisconsin
- Michael Malloy, Pharm.D., Dean, William Carey University
- Canio Marasco, Dean, D'Youville College
- Jeffrey B. Mercer, Pharm.D., Dean, Harding University
- Keith M. Olsen, Pharm.D., Dean, University of Arkansas for Medical Sciences
- John Pezutto, Ph.D., Dean, Long Island University
- David A. Ralph, Ph.D., Dean, Southwestern Oklahoma State University
- Rick G. Schnellmann, Ph.D., Dean, University of Arizona
- Robert Soltis, Ph.D., Dean, Butler University
- Reza Taheri, Pharm.D., MBA, Dean, West Coast University
- Toyin Tofade, Pharm.D., MS, Dean, Howard University
- Hieu Tran, Pharm.D., Dean, California Northstate University
- Carmita Coleman, Pharm.D., Interim Dean, Chicago State University
- Robert Hamilton, Pharm.D., MPH, Interim Dean, Albany College of Pharmacy
- Marilyn Herrmann, Ph.D., Interim Dean, Loma Linda University
- Melissa Hogan, Pharm.D., Interim Dean, Roosevelt University
- Carolyn Ma, Pharm.D., Interim Dean, University of Hawaii at Hilo
- Jane R. Mort, Pharm.D., Acting Dean and Professor, South Dakota State University
- John Murphy, Pharm.D., Interim Dean, University of Arizona
- Mary Stamatakis, Pharm.D., Interim Dean, West Virginia University
- Glen L. Stimmel, Pharm.D., Interim Dean, University of Southern California

Other Deans:

- David S. Adler, Pharm.D., Associate Dean for Academic Affairs, (retired), University of California, San Diego
- Rabia Atayee, Pharm.D., Associate Dean for Admissions and Outreach, University of California, San Diego
- Brookie M. Best, Pharm.D., Associate Dean for Pharmacy Education, University of California, San Diego
- Jeannine M. Conway, Pharm.D., Assistant Dean for Professional Education, University of Minnesota
- Andrew Coop, Ph.D., Associate Dean of Academic Affairs, University of Maryland
- Wendy C. Cox, Pharm.D., Associate Dean of Curricular and Student Affairs, University of North Carolina
- Stephen F. Eckel, Pharm.D., MHA, Associate Dean for Global Engagement, University of North Carolina
- Joseph V. Etzel, Pharm.D., Associate Dean of Student Affairs, St John's University
- Frank P. Facione, Ph.D., Associate Dean (retired), Sullivan University
- Jonathan Ferrence, Pharm.D., Assistant Dean, Assessment and Alumni Affairs, Wilkes University
- Maqual R. Graham, Pharm.D., Associate Dean for Academic Affairs, University of Missouri-Kansas City
- Kristin M. Gniazdowski, Ed.M., Associate Dean, University at Buffalo, The State University of New York
- Anand K. Iyer, Ph.D., Assistant Dean of Academic and Student Affairs, Hampton University
- Cynthia K. Kirkwood, Pharm.D., Executive Associate Dean, Virginia Commonwealth University
- Anait Levenson, MD, Ph.D., Associate Dean for Research and Graduate Education, Long Island University
- Aron Lichtman, Ph.D., Associate Dean for Research, Virginia Commonwealth University
- Sean T. Leonard, Ph.D., Assistant Dean of Assessment, St. John Fisher College
- Jennifer M. Malinowski, Pharm.D., Assistant Dean, Academic Affairs, Wilkes University
- Wallace Marsh, B.S. Pharm., M.S., M.B.A., Ed.D, Associate Dean, University of New England
- Kellie A. Mitchell, MBA, Assistant Dean for Business and Operations, University of Pittsburgh
- John L. Nitiss, Ph.D., Interim Vice Dean of the Rockford Regional Program and Assistant Dean for Research Rockford Campus, University of Illinois at Chicago
- Julie Olenak, Pharm.D., Assistant Dean, Student Affairs, Wilkes University
- Elizabeth A. Sheaffer, Ph.D., MBA, Associate Dean for Assessment and Accreditation, Samford University
- Michael T. Swanoski, Pharm.D., Co-Associate Dean For Clinical Affairs, University of Minnesota
- Katherine M. Tromp, Pharm.D., Assistant Dean for the Distance Education Pathway, Lake Erie College of Osteopathic Medicine
- Sarah M. Westberg, Pharm.D., Co-Associate Dean For Clinical Affairs, University of Minnesota
- Karl G. Williams, BS, JD, Interim Associate Dean, Academic Affairs, St. John Fisher College