LETTER

An Illustrated Guide to Poster Design

To the Editor: In a recent Viewpoint,¹ Adam Persky provided some excellent guidance for those designing posters to present their research, noting that “the most common mistake of posters is over-communication; posters are intended to convey the main message, not be a manuscript.” In this spirit, a poster (Figure 1) summarizing the advice from Persky’s Viewpoint has been created and is

hereby submitted as a concise resource for those preparing posters.

Tyler M. Rose, PhD^{a, b}

^a Roseman University of Health Sciences College of Pharmacy, South Jordan, Utah

^b Editorial Board Member, *American Journal of Pharmaceutical Education*

REFERENCE

1. Persky AM. Scientific posters: a plea from a conference attendee. *Am J Pharm Educ.* 2016;80(10):Article 162.

Figure 1. A Concise, Illustrated Guide to Poster Design.